

American Farm Bureau Federation – Thanksgiving Dinner Cost Survey

Item	2023 Price	2024 Price	\$ Change
16-pound turkey	27.35	25.67	-1.68
Pumpkin pie mix, 30 oz.	4.44	4.15	-0.29
Milk, 1-gallon whole	3.74	3.21	-0.53
1-pound veggie tray (carrots & celery)	.90	.84	+0.06
Misc. ingredients	3.95	3.75	-0.20
Rolls, 12	3.84	4.16	+0.32
Pie crusts/shells (2)	3.50	3.40	-0.10
Green peas, 1 lb.	1.88	1.73	-0.15
Fresh cranberries, 12 oz.	2.10	2.35	+0.25
Whipping cream, ½ pint	1.73	1.81	-0.08
Sweet potatoes, 3 lbs.	3.97	2.93	-1.04
Cubed stuffing, 14 oz.	3.77	4.08	+0.31
TOTAL Classic Thanksgiving Dinner	61.17	58.08	-3.09
Boneless Ham, 4 lbs.	18.02	14.79	-3.23
Russet potatoes, 5 lbs.	3.57	2.63	-0.94
Green beans, 1 lb.	1.99	1.83	-0.16
TOTAL Updated Thanksgiving Dinner <i>(includes Classic Thanksgiving Dinner foods plus the above items)</i>	84.75	77.34	-7.41

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Year	Classic Dinner Average	Updated Dinner Average
1986	\$28.74	n/a
1987	\$24.51	n/a
1988	\$26.61	n/a
1989	\$24.70	n/a
1990	\$28.85	n/a
1991	\$25.95	n/a
1992	\$26.39	n/a
1993	\$27.49	n/a
1994	\$28.40	n/a
1995	\$29.64	n/a
1996	\$31.66	n/a
1997	\$31.75	n/a
1998	\$33.09	n/a
1999	\$33.83	n/a
2000	\$32.37	n/a
2001	\$35.04	n/a
2002	\$34.56	n/a
2003	\$36.28	n/a
2004	\$35.68	n/a
2005	\$36.78	n/a
2006	\$38.10	n/a
2007	\$42.26	n/a
2008	\$44.61	n/a
2009	\$42.91	n/a
2010	\$43.47	n/a
2011	\$49.20	n/a
2012	\$49.48	n/a
2013	\$49.04	n/a
2014	\$49.41	n/a
2015	\$50.11	n/a
2016	\$49.87	n/a
2017	\$49.12	n/a
2018	\$48.90	\$61.72
2019	\$48.91	\$62.32
2020	\$46.90	\$60.11
2021	\$53.31	\$68.72

2022	\$64.05	\$81.30
2023	\$61.17	\$84.75*
2024	\$58.08	\$77.34

*Starting in 2023, the expanded menu was changed to include boneless ham instead of bone-in ham. The 2018-2022 menu included bone-in ham, which has been increasingly difficult to find at grocery stores across the country. Bone-in ham and boneless ham are not comparable when it comes to retail pricing.